INTRO

Our goal when we have created MindAI is the same as it today: to scaling up Artificial Intelligence products and accelerating the world’s transition to cryptocurrencies. By putting our heart and Mind in this we define this new paradigm in artificial intelligence and cryptocurrency: MindAI

TMC is the cryptocurrency coin at the center of the MindAI’s ecosystem. TMC is a utility token that allow you to pay for goods and services, saving in trading fees and exclusive access to the MindAI’s AI powered products.

With your help, MindAI will build innovative crypto exchange called TMCX in phase A powering the future of crypto finance, and benefitting humanity with the power of AI in phase B.
ABSTRACT

Our little secret (just between you and us).

Why would we need a new crypto exchange?

As you know there are already a lot of cryptos exchanges, bigger and smaller, decentralized and centralized. The space is ultra competitive with uncountable teams working, planning or upgrading they’re exchanges platforms and fiercely battling in competition. However some of these crypto exchanges miss important details that will be described in the following pages including high performance and the quality of practical usage. Even so, some may question whether this actually does any good for the world and humanity. Are we really in need of another crypto exchange? Will it actually make a difference?

Well, the answers are maybe no and maybe not much. However, unless you understand our little secret alluded in the following pages, that misses the point. Almost any new projects or technology initially has high skepticism, high costs or high fees before it can be optimized and this is no less true for projects based on crypto exchanges and cryptocurrencies field’s innovation and so in artificial intelligence field. Our strategy is to enter in crypto space in the start of the recovery phase of the market in order to focus our energies and working hard to create an innovative and highly performant platform.
Why a new crypto exchange?

Following what happened in the crypto space during 2022, it became fundamental to build a platform that is fully compliant, transparent, scalable and safe in order to make cryptocurrency space recover and grow. To do so it is important to gain secure places to get users trust back and pushing crypto adoption worldwide. Creating a new exchange will become a new point of reference for old and new users in crypto.

Why the combination AI and cryptos?

AI’s world it’s massive and it’s a field in it’s growing phase and can impact on each humans life positively or negatively. We chosed to combine AI with cryptos in order to make positive impact on humanity. The combination of AI with cryptocurrencies will make the industry more productive, benefitting users on their journey on Web3 and AI. Combining them we will provide a secure ecosystem made with AI-powered fraud detection algorithms to monitor in real-time transactions, advanced image generation from text and speech prompts, chain data analysis, on exchange daily and monthly insights and much more.

1 [https://dataprot.net/statistics/ai-statistics/](https://dataprot.net/statistics/ai-statistics/)
PROBLEMS

There are a still a lot of problems involving some of the existing crypto exchanges:

- **Complex User Interfaces (UI) and low performant platform**

  Many Exchanges often lacks with the user interface, adding a lot unusual(complex) features and unclear explainations creating confusion and a sort of fear between new users approaching these exchanges. A common example are mobile apps that most users uses for their quick usages. Cryptos are for everyone, difficult interfaces only creates fear and make users quit during the onboarding process in the field, which leads to less crypto adoption and less usage cases.

  We will create a innovative world class crypto exchange engineered from a strong base with security, efficiency, speed, scalability and familiar interfaces in mind. To make this happen the primary processes will slow down the initial development, but is critical for a long-term success and all users experience.
• **Transactions Fees**

Many exchanges service their users with hidden and higher fees (for example: exchange, withdrawal, listing, margin and other fees).
Understanding how these fees are calculated is a traders right.

Our vision is to gives to our users the best experience when interacting with our products, and this also involves the transparency with our users. TMCX will make sure that users knows all about the fees applied when interacting with our products in a dedicated section involving real case examples.

• **Language support**

Crypto space is for all. When using exchanges is important that the exchanges “speaks” the languages of their users.

We will focus on making products with correct translations interfaces that makes sense for the users in order to support smoothly the global market and a clear interaction with them.
• **Poor customer service**

To run a successful exchange, it is important to take care of its users. Many exchanges customer service responds to traders as fast as possible but not resolving their issues at all, resulting in increasing users’ complaints and loss of them.

We will build our platform with customers satisfaction in mind. It is the entire staff and company’s responsibility to support our users at our best to support their necessities.

• **Learning**

Many exchanges applies new words, new procedures. When newcomers wants to try cryptos, they are intimidated by these aspects.

Our focus is on helping humanity, by making more accessible new technologies. To do so, we will create our academy where newcomers can learn about cryptos and blockchain and developers can build and deploy with us they’re projects.

• **Transparency**

Users’ funds are the main point of discussion in crypto exchanges. Users’ funds are users’ trust.

On one hand, the innovation and performance of our products and on the other hand users’ trust. These are our points of force. We will make a dedicated section on our platform for transparency in order not to break our users’ trust. Users will find our audited proof of reserve in a dedicated section.
Features deployment

We will deploy the platform features in roughly the following order:

+ Spot trading
+ Margin trading
+ AI powered insights
+ Decentralized Finance wallet
+ NFT marketplace
+ And more will be realized on going..
Coins Listings

TMCX will support initially trading pairs of following coins:
  + Bitcoin (BTC)
  + Ethereum (ETH)
  + TMC (TMC)
  + Two more most users voted coins will be added initially.

We want to create a world-class exchange, basically we will add a lot of more coins over time. Participating in our presale will help us listing tokens and coins that you wish to be listed on TMCX later.
Device Coverage

We will provide trading platforms clients for:
+ Web-based trading client
+ Android native client
+ iOS native client
+ PC (Windows) native client
+ Macintosh native client
+ Linux based client
+ and more will be provided lately

Language support

Initial release will be in English and Italian only. We will support all other languages over time.
REVENUES

Our revenues will come from different sources and 15% of free cash flow will be plowed back into R&D to drive down the costs and bring the follow-on innovative products to market as fast as possible.

Main sources will be our platform’s fees and our services and products fees.

- Exchange fees initially charged would be 0.25% fixed fee per trade. Since this would be a new platform starting costs will be high, the more the platform will reach other platforms features the more variations in exchange fees will be introduced. **We have no plan to charge above 0.25%**.

Any other fees will be announced and we will remain transparent to all our users on our platforms and products.
TOKENOIMICS

We will issue our token called TMC. In total the maximum supply will be 300M TMCs. There will be 240M in circulation at the token generation event, with 15M unminted and reserved for other exchange listings. There will be 45M which will be minted for a second phase to found academy and for research and development to bring innovation in our products. TMC will be launched at the price of $0.20.

<table>
<thead>
<tr>
<th>ALLOCATION</th>
<th>Amount (TMC)</th>
<th>Usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>100%</td>
<td>300.000.000</td>
<td>Total Mintable</td>
</tr>
<tr>
<td>50%</td>
<td>150.000.000</td>
<td>Presale</td>
</tr>
<tr>
<td>30%</td>
<td>90.000.000</td>
<td>Founding Team</td>
</tr>
<tr>
<td>15%</td>
<td>45.000.000</td>
<td>Founding Academy and R&amp;D</td>
</tr>
<tr>
<td>5%</td>
<td>15.000.000</td>
<td>Centralized and Decentralize Liquidity Pool</td>
</tr>
</tbody>
</table>

TOKEN ADDRESS
0xBE80Bb8006BCfcFc571Fb47E89E6C456C2643842
TMC UTILITY

UTILITY

You will be able to use TMC to get discount for any fees on our platforms and our products. All eligible discounts on any fees will be announced and constantly updated on our platforms. TMC token will have the following utilities:

> Payments for goods and services within our partners.
> Fees discount on TMCX crypto exchange.
> Fees discount for AI models API
> Fees discount on every other products in our ecosystem.
THE MINDAI COIN LAUNCH
MindAI - The Whitepaper release
MindAI - The roadmap release
Launch of the official presale of our utility token
TMC
TMCX team's foundation. Hirings starts.
Request for regulatory approval in Italy as VASP (at QAM).

Q2 2023

PLATFORM UPGRADES
New features deployment.
New partnerships announcements.
First repurchase.
New tokens/coins projects listing.
More CEX and DEX listings.
Security Audits.

Q4 2023

GLOBAL MARKETS EXPANSION
Asia's countries regulatory approval requests.
New tokens/coins projects listing.
TMCX Pay usage expansion.
Further CEX and DEX listings.
The Academy opening (learning only)
Further european's country/ies regulatory approval requests.
Phase 2 announcement.
Platform upgrades: profile interface improvement with report based on date range (datetime picker), new color pallettes (web only), mobile components loading time improvement: on application open, on markets data loading.

Q1 2024

Please note that any of the announced steps in each quarter could be delayed due to external events. We will work hard to follow the roadmap as announced and satisfy our users.
Mukhwinder Singh - CEO

The project is directed by Mukhwinder Singh in the role of the CEO. Mukhwinder is a 22-years-old developer with a deep passion for technology and space.

Before MindAI, Mukhwinder gained experience in two distinct roles.
- From 2022 he’s covering the role of External ICT Consultant in Prometeia, a company that provides consultancy services like wealth management, risk, planning and control and so on, to banks around the world and financial institutions.
- From 2020 to 2022, he worked on software solutions in the logistics and supply chain space in the role of software engineer. In this role he developed solutions for e-commerce clients, logistics process automation and consultancy to customers such as Ducati, Callmewine, Jafra Cosmetics.

While doing full-time work on such roles, he provided help the Solidity developers community on a telegram group in order to contribute in more Open Source projects on the Ethereum blockchain with other passionate developers.
DISCLAIMER
Purchasing **TMC** tokens involves an element of risk and may lead to the loss of a substantial part or the entirety of the principal monies advanced. Before purchasing The MindAI Coin tokens, diligently and thoroughly assess and take into account the risks identified in this whitepaper, as well as others risks not included or anticipated in this document.

Only purchase **TMC** tokens if you fully understand the tokenomics of **TMC** supply and issuance and the **TMC** economy. Crypto assets can be subject to expropriation and/or theft. Computer hackers or other malicious groups or organisations may attempt to interfere with the officialmindai.com platform in a number of different ways – these may include malware attacks, distributed denial of service attacks and consensus-based exploits such as a 51% attack that could result in the loss of **TMC** tokens or the loss of the ability to access **TMC** tokens. Because of the immutable nature of blockchain transactions there may be no remedy if a successful attack by malicious actors was to take place against the Ethereum Chain that the **TMC** platform is built on.

Readers of this whitepaper may also need to consult a tax professional, accountant, lawyer or other professionals in order to fully satisfy themselves regarding any outstanding matters related to how the **TMC** platform is designed and operated, before deciding whether a purchase of **TMC** tokens would be in line with their risk profile.